



## **iLuv Showcases High-Capacity, Multi-Device Mobile Chargers at CES 2015**

***-New Additions to the RockWall® and myPower® Series Allow Apple and Android Users to Quickly and Safely Charge Multiple Devices -***

Las Vegas – January 5, 2014 – [iLuv Creative Technology](#), the premier provider of the most comprehensive line of accessories for the mobile lifestyle, is showcasing additions to the RockWall® and myPower® series designed to quickly and safely charge consumers' multiple mobile devices at CES 2015. The RockWall® 6, a compact six-port USB charger, features smart charging technology to charge any device at maximum speed. With an enormous battery capacity, the ultra-portable myPower® 10400 was built to repeatedly charge users' most power-hungry mobile devices on the go. Each product is compatible with both Apple and Android devices.

"As smartphones and tablets evolve, users spend more time on their devices, which quickly drains the already limited battery life. The average battery life for some of the most popular mobile devices can be as low as five hours per charge," said William Otte, Senior Vice President of Sales and Marketing at iLuv. "Consumer demand for longer battery life and more charging options has led us to develop these new additions to the RockWall® and myPower® series to help ensure that users' devices are always fully charged whether they're at home or on the go."

### **RockWall® Series**

With [RockWall® 6](#), users can charge up to six devices simultaneously thanks to smart charging technology. This technology allows any device to be charged through any port at maximum speed with a total charge output of 10 amps. The compact, travel-friendly device was designed for safety to prevent overcharging and overheating. RockWall® 6 is ideal for charging Apple and Android smartphones and tablets, as well as other USB devices like e-readers, portable speakers, wireless headphones, and more. An input voltage of 110-220V makes it ideal for international travel.

Also available is the durable [RockWall® 5](#) which is equipped with five USB ports to simultaneously charge five devices. The RockWall® 5 also includes a safety feature that prevents it from overcharging or overheating connected devices, as well as an input voltage of 110-220V and a total charge output of 5 amps.

### **myPower® Series**

[myPower® 10400](#) is ideal for charging Apple and Android smartphones and tablets, as well as other USB devices while on the go or away from a fixed power source. The battery pack delivers 2.1 amp output through two USB ports for quick charging, while the smart battery design prevents overcharging, overheating and damage to devices. The 10400mAh battery capacity allows consumers to fully charge an iPhone 6 Plus 3.5 times or an iPhone 6 six times. The battery pack also uses LG® Grade A cells for

high-quality operation. Enhancing its value as an emergency power device, myPower® 10400 also comes equipped with a built-in LED flashlight that can come in handy at nighttime or during a blackout.

Additional products in the myPower® series of portable battery chargers include [myPower® 2600](#) and [myPower® 5200](#). myPower® 2600 features a battery capacity of 2600mAh and 1 amp output, while the myPower® 5200 offers a battery capacity of 5200mAh and 1 amp output. The 5200mAh model is also outfitted with a built-in LED flashlight

The RockWall® series and myPower® series will be on display at the iLuv Booth #11932 at CES January 6-9 in Las Vegas. The booth will feature brand new products from iLuv, including portable Bluetooth® speakers and high-performance earphones.

### **Pricing and Availability**

iLuv's RockWall® series has an SRP of \$29.99-39.99 and the myPower® series has an SRP of \$14.99-\$39.99. All products are currently available at [Amazon.com](#) and other select retailers.

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### **About iLuv**

iLuv Creative Technology, the premier provider of the most comprehensive line of accessories for Apple, Samsung and smartphone devices, rapidly delivers products for today's discriminating consumers. Since inception, iLuv has amassed a total of 43 prestigious awards including 6 Red Dot Awards, 4 iF product design awards, 8 Good Design Awards, and 25 CES Innovation Awards. iLuv was also recognized with 2 Global iBrand Top 20 awards. These awards serve as recognition for our innovative design and engineering across a range of mobile accessories, including headphones, adapters, speakers and chargers. Headquartered in New York, iLuv is a division of jWIN Electronics Corp., a leading consumer electronics company since 1997. All iLuv products are conceived, designed and developed in New York and continue to lead in quality, value, design and innovation. Learn more about our distinctive range of products and why iLuv means 'Innovation · Lifestyle · Unquestionable Value' at [www.iLuv.com](#).

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